



LEADING THE WAY...<sup>®</sup> IN REAL ESTATE MARKET NEWS



## When's the best time to buy a home?

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*Source: Business Insider*

Timing your home purchase correctly – like during the winter or before you get married – can save you money, says a Nerdwallet mortgage analyst.

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## 42 percent of buyers are millennials: Zillow

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*Source: Zillow Research*

Group's Consumer Housing Trends report contains a wealth of data on today's homebuyers, sellers and renters from across the country.

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## Apartment rents suddenly rising faster

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*Source: CNBC*

National rents in the third quarter were up 2.9 percent compared with a year ago, according to a real estate analytics firm.

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## HOW TO MAKE A \$MILLION DOLLARS SELLING REAL ESTATE

No charge 3 hour Bootcamp reveals proven strategies to break through the ceiling on production while working less hours. Only serious agents looking for massive growth should [>> MORE](#)

## 77 percent of consumers say now is a good time to sell

*Source: REALTOR® Magazine*

A new survey from the National Association of REALTORS® has found that homeowners in the west are most upbeat about their sale prospects.

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## LET'S GET THIS PARTY STARTED!

Enjoy brewery tastings, get a bite to eat, and network the night away on Tuesday night at REImagine! 10/9/18. [FREE to C.A.R. members so register today!](#)

## Mortgage rates reach a seven-and-a-half year high

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*Source: Market Watch*

The jump in rates has raised fresh speculation that the era of easy money is coming to a close.

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## More people putting their homes on the market in the Bay Area

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*Source: The San Francisco Chronicle*

August listings increase year-on-year as this September shapes up to be biggest for new listings in many years. 3

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